



Amplify Smart Wi-Fi™

Amplify Smart Wi-Fi enables businesses who provide Wi-Fi to earn additional revenue through digital advertising and sponsorships.

Advertising campaign delivery and management designed to turn guest Wi-Fi into a digital billboard.

CREATE Wi-Fi LANDING PAGES

Build advertising landing pages with an easy-to-use editor designed specifically for Wi-Fi hotspots.

MANAGE SPONSORSHIPS

Activate and manage campaigns within an all-in-one management, delivery and reporting system.

DRIVE ADVERTISING REVENUE

Easily create Wi-Fi display and video advertisements and track revenue with built-in metrics.

PROVIDE ADVERTISER VISIBILITY

Give management access to advertisers to share metrics, including impressions, conversions and ROI within an easy-to-use dashboard.

ANALYZE DETAILED METRICS

Collect user demographics, impressions and CTRs, and deliver detailed advertising reports, including audience metrics and engagement insights.

SEAMLESSLY MANAGE CREATIVE

Easily upload new creative with a cloud-based platform and adapt to user behaviors with A/B testing.

Marketing Automation & Guest Outreach

- Increase customer loyalty with automated email, SMS or Twitter campaigns
- Create and launch triggered, scheduled and proximity-based campaigns
- Easily remarket to guests over multiple channels using open API's, integrations to 3rd party applications and CSV data export
- Increase sales with trackable and redeemable coupon campaigns
- Import contacts, sync guest information and apply progressive profiling

Sponsor Advertising

- All-in-one campaign management, delivery and reporting system
- Advertiser portal to share detailed metrics with sponsors
- Real-time campaign A/B data
- Drag-and-drop landing page editor

